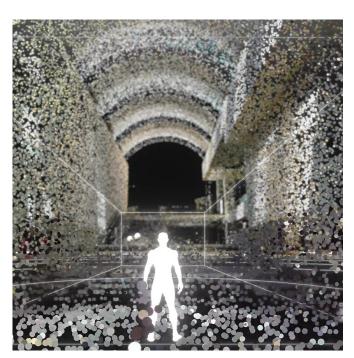


Hyper ICC / Virtual Hatsudai bridges virtual and physical realm, by not only creating a digital twin but also augmenting it with expansion design and gaming features.





Virtual Hatsudai is a digital twin based on the point cloud which was provided by 3D scan of the physical building.

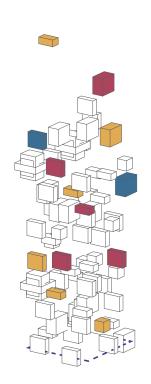
Hyper ICC is a building with an everchanging composition that adapts to the choice of content of each visitor. The experience will be a surprise on every visit.

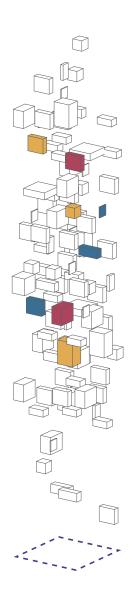


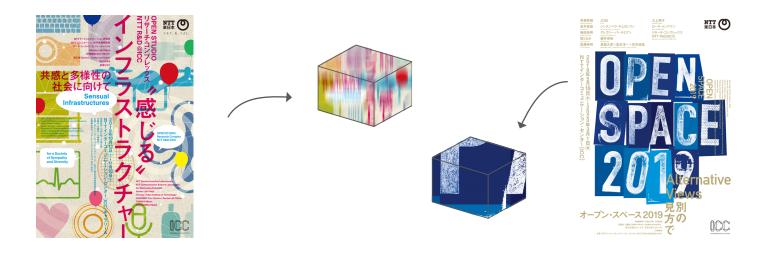
OK

CANCEL











HyperICC is a datascape of the ICC - each block refers to a specific exhibition from the rich history of this venue. The tags direct you to specific info on the website.



Virtual realm offers completely new Free Movement opportunities in terms of spatial design. The features not avaliable before can define virtual volumes. Multitude Adaptability No Gravity Infinity Individualization No Definition